

SPONSORSHIP OPPORTUNITIES

For over 20 years, SMPS Tampa Bay has served the region as your premier local resource center to learn, connect, grow in the architecture, engineering and construction industry. We are the only marketing organization dedicated to providing education, team building, and networking opportunities for developing business opportunities in the A/E/C industry. Our chapter continues to grow while representing the top contractors, architects, engineers, and specialty consulting firms in the greater Tampa Bay region.



BECOME AN SMPS ANNUAL SPONSOR!

VISIBILITY / INFLUENCE

Be in front of principals, marketers and professionals in architecture, engineering, construction, and development - enhancing your firm's brand awareness and giving you access to key decision-makers in Tampa Bay.



RECOGNITION / DEVELOPMENT

Come face-to-face with potential clients and existing contacts, cultivating new relationships and fostering stronger partnerships. Plant the seeds that will grow to see maximum return on your investment as an annual sponsor.



PROMOTIONS / RECRUITMENT

Highlight your firm with a spotlight in our newsletter and a prominent display of your logo on the website and all chapter communication. Recruit highly qualified job applicants via unlimited job placement ads on the SMPS Tampa Bay website.



CONNECTION / GROWTH

Get recognized at industry events and gain admission to our programs and educational events throughout the year. Develop your workforce and network with thought leaders and influencers at signature market-sector programs.



ANNUAL SPONSORSHIP BENEFITS

	Platinum \$2,500 member/ \$3,000 non-mbr. <i>Limited to 2</i>	Gold \$1,750/ \$2,000	Silver \$850/ \$1,000	Small/ Minority/ Women Business \$500
Complimentary SMPS membership for one year (must be renewed within same program year) – \$499 value	2	1	1	1
Reserved seat at panel/speaker table for one (1) marquee event / One (1) client rep	1			
Complimentary registration to all standard programs or marquee event– up to \$500 value	6	4	2	1
Verbal recognition at SMPS events	●	●	○	
Firm logo placement at SMPS events	●	●	○	●
Name tag(s) with annual sponsor ribbon for all company representatives, at all marquee events	●	●	○	●
Opportunity to display promo items at all programs (provided by sponsor)	●	●		
Firm logo displayed with active URL on SMPS Tampa Bay website	●	●	○	●
Opportunity for “sponsor spotlight” on website and social media (requested by sponsor)	●	●		
Firm logo and URL on monthly newsletter	●	●	○	●
Social media posts rebroadcasted by SMPS Tampa Bay (requested by sponsor)	●			
Event attendee lists upon request (excluding emails and phone numbers)	●			
Discount for firms committing to two years of sponsorship (taken off of second year sponsorship)	15%	15%	15%	15%

IN-KIND SPONSORSHIPS

We welcome and appreciate in-kind support of our chapter. Appropriate recognition of in-kind sponsorships is provided depending on the event format, including your logo on the SMPS Tampa Bay website, verbal recognition, sponsor name badges, etc. Your in-kind contribution may assist with any of the following:

- Membership event giveaways
- Raffle donations for events
- Service donations (printing, graphics, event photography, etc.)

For information, contact:
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Annual Sponsorships are offered on a rolling basis. Sponsorship benefits will begin on the first day of the month following enrollment and remain active for 12 months.



ABOUT SMPS

The Society for Marketing Professional Services’ mission is to advocate for, educate, and connect leaders in the building industry. SMPS’s vision is Business Transformed through Marketing Leadership. The core purpose of the society is to enrich knowledge and advance practices that build business for professional services firms. The core values that guide the behavior of SMPS are Innovation, Integrity, Life-Long Learning, Relationships, and Service.